

# SPONSORSHIP OPPORTUNITIES



9th Annual

# PUTTS FOR MUTTS

Charity Golf Tournament



9<sup>TH</sup> ANNUAL



## ABOUT US

### ABOUT ARIZONA SMALL DOG RESCUE

Arizona Small Dog Rescue is committed to rescuing dogs in need and caring for them until we find their perfect forever family. We focus on providing a safe environment where the health and welfare of the dogs is our top priority.

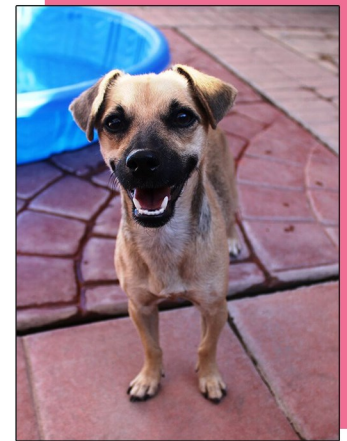
### ABOUT PUTTS FOR MUTTS

Arizona Small Dog Rescue is proud to host our 9th Annual Putts For Mutts Golf Tournament at the fabulous Talking Stick Golf Club on Saturday, November 2, 2024!

Proceeds from the event will benefit the homeless dogs and puppies of AZSDR, especially pregnant mothers, medical dogs, and seniors needing homes.

### WHY PARTICIPATE?

Without the support of generous donations from caring individuals like you, we wouldn't be able to accomplish what we do. We stretch your donations as far as possible and practice good stewardship of our finances to be as effective as we can be.



1.2K

LIVES SAVED FROM YOUR DONATIONS IN 2023



1.2K

DOGS ADOPTED IN 2023



322K

TOTAL MEDICAL EXPENSES IN 2023

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# GET INVOLVED!

## YOUR SUPPORT SAVE LIVES!



### **PARTICIPATE AS A GOLFER**

Join us for a day of golf, sun and fun! By participating as a golfer, you are helping AZSDR save lives and care for small and helpless animals in our community.



### **BECOME A GOLF SPONSOR**

Did you know that sponsoring an event can have a higher return on investment than a full year of active marketing and advertising? We have developed sponsorships for all budgets and commitment levels.



### **MAKE A MONETARY DONATION**

Your donations allow us to keep accepting and rescuing dogs so we can place them with new loving families. The new families and the adopted dogs love you for your financial contributions. AZSDR also maintains an Amazon Wish List, and partnerships with Frys Marketplace, Chewy.com and Giving Assistant.



### **PROVIDE IN-KIND RESOURCES**

Donations such as weekend getaways, golf merchandise and play, experiences like theater or sports team tickets, gift baskets, and gift cards all make great items for our raffle prizes at the event.



### **VOLUNTEER ON EVENT DAY**

Helping on the day of the event is another fun way to let the community know you are a supporter of AZSDR. There are a variety of volunteer opportunities, and we'd love to have you join us.

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# REGISTER TO PLAY

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## SCHEDULE OF EVENTS

### NOVEMBER 2, 2024

Talking Stick Golf Club  
9998 E Talking Stick Way  
Scottsdale, AZ 85256

### 7:30 AM REGISTRATION OPENS

- Player Check-In
- Grab & Go Breakfast
- Super Ticket Purchase
- Raffle Ticket Drop

### 9:00 AM SHOTGUN START

- 4-Person Scramble Format

### 2:00 PM 19TH HOLE CELEBRATION

- Lunch Buffet
- Raffle Prize Pick-Up
- Sponsor Recognition
- Contest Prizes
- Team Awards

## GOLF ENTRY FEES

\$200	PER INDIVIDUAL
\$800	PER FOURSOME
\$1,200	CORPORATE FOURSOME (Foursome + Tee Sign)

### Entry Fee Includes:

- 18 Holes of Beautiful Golf
- Awesome Player Swag Bag
- Breakfast Prior to Shotgun
- 19th Hole Awards Luncheon
- Prizes for On-Course Contests
- 1st, 2nd, and 3rd Place Team Awards

YOUR PARTICIPATION WILL HELP SUPPORT OUR CORE FUNCTIONS!



Adoption



Fostering



Spay/Neutering



Microchipping



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# \$7,500 LEADER OF THE PACK

## GOLF

- (3) Foursomes (12 playing spots in the tournament)

## MARKETING

- Prominent recognition as a Presenting Sponsor on all marketing materials, event website, press releases, and social media platforms
- Company logo showcased on all tournament signage and step & repeat
- Corporate banner display
- Two flying banners
- Opportunity to provide promotional items/material in every swag bag (sponsor provided)
- Prominent placement of logo on golf event website with hyperlink to your organization

## ACTIVATION OPPORTUNITY

- Optional tent and marketing table at registration and/or on-course to meet and greet golfers, sponsors and volunteers, as well as distribute promotional items/material.
- Optional speaking time prior to the shotgun and at the 19th Hole Celebration
- Special sponsor award presentation

**LEADER OF THE PACK  
SPONSOR  
\$7,500**

**TOP DOG  
SPONSOR  
\$5,000**

**PICK OF THE LITTER  
SPONSOR  
\$3,000**

**HOT DIGGITY DOG  
SPONSOR  
\$2,000**

Provides parvo treatment for a small litter of puppies

Provides life saving heart surgery for a PDA puppy.

Provides dental care for 6-10 senior dogs

Provides spay/neuter surgery for 16 dogs

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# \$5,000 TOP DOG SPONSOR

## GOLF

- (2) Foursomes (8 playing spots in the tournament)

## MARKETING

- Choice of one **EXCLUSIVE** Sponsorship option (see below)
- Custom signage specific to your exclusive sponsorship
- Corporate banner display
- One on-course tee sign
- Opportunity to provide promotional items/material in every swag bag (sponsor provided)
- Prominent placement of logo on golf event website with hyperlink to your organization

## ACTIVATION OPPORTUNITY

- Optional marketing table on-course to meet and greet golfers, sponsors and volunteers, as well as distribute promotional items/material.
- Special sponsor recognition at 19th Hole Celebration

### EXCLUSIVE SPONSORSHIP OPTIONS

Swag Bag Sponsor  
(1) Available

19th Hole Party Sponsor  
(1) Available

**LEADER OF THE PACK  
SPONSOR  
\$7,500**

**TOP DOG  
SPONSOR  
\$5,000**

**PICK OF THE LITTER  
SPONSOR  
\$3,000**

**HOT DIGGITY DOG  
SPONSOR  
\$2,000**

Provides parvo treatment for a small litter of puppies

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# \$3,000 PICK OF THE LITTER SPONSOR

## GOLF

- (1) Foursome (4 playing spots in the tournament)

## MARKETING

- Choice of one **EXCLUSIVE** Sponsorship option (see below)
- Custom signage specific to your exclusive sponsorship
- Corporate banner display
- One on-course tee sign
- Opportunity to provide promotional items/material in every swag bag (sponsor provided)
- Placement of logo on golf event website with hyperlink to your organization

## ACTIVATION OPPORTUNITY

- Optional marketing table on-course to meet and greet golfers, sponsors and volunteers, as well as distribute promotional items/material.
- Special sponsor recognition at 19th Hole Celebration

### EXCLUSIVE SPONSORSHIP OPTIONS

Super Ticket Sponsor (1) Available	Golf Cart Sponsor (1) Available	Beverage Cart Sponsor (1) Available	Tee Marker Sponsor (1) Available	Flag Pole Sponsor (1) Available	Driving Range Sponsor (1) Available
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**LEADER OF THE PACK SPONSOR**  
**\$7,500**

**TOP DOG SPONSOR**  
**\$5,000**

**PICK OF THE LITTER SPONSOR**  
**\$3,000**

**HOT DIGGITY DOG SPONSOR**  
**\$2,000**

Provides parvo treatment for a small litter of puppies

Provides life saving heart surgery for a PDA puppy.

Provides dental care for 6-10 senior dogs

Provides spay/neuter surgery for 16 dogs

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# \$2,000 HOT DIGGITY DOG SPONSOR

## GOLF

- (1) Foursome (4 playing spots in the tournament)

## MARKETING

- Choice of one **EXCLUSIVE** Sponsorship option (see below)
- Custom signage specific to your exclusive sponsorship
- One on-course tee sign
- Opportunity to provide promotional items/material in every swag bag (sponsor provided)
- Placement of logo on golf event website with hyperlink to your organization

## ACTIVATION OPPORTUNITY

- Optional marketing table on-course to meet and greet golfers, sponsors and volunteers, as well as distribute promotional items/material.
- Special sponsor recognition at 19th Hole Celebration

### EXCLUSIVE SPONSORSHIP OPTIONS

Beat the Pro Sponsor (1) Available	Drone Drive Sponsor (1) Available	Air Cannon Sponsor (1) Available	Hole In One Sponsor (1) Available	Putting Contest Sponsor (1) Available
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**LEADER OF THE PACK SPONSOR**  
**\$7,500**

**TOP DOG SPONSOR**  
**\$5,000**

**PICK OF THE LITTER SPONSOR**  
**\$3,000**

**HOT DIGGITY DOG SPONSOR**  
**\$2,000**

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## A-LA-BARK SPONSORSHIPS

**NOT A GOLFER? THESE SPONSORSHIPS ARE PAWFECT FOR YOU!**

### **\$1,250 BEST IN SHOW AWARDS SPONSOR (1 AVAILABLE)**

- Prominent recognition as the Team Awards Sponsor

### **\$750 BONE APPETITE BREAKFAST SPONSOR (1 AVAILABLE)**

- Company name and logo showcased at the Grab & Go Breakfast Bar during registration

### **\$500 PUPPER PIN FLAG SPONSOR (18 AVAILABLE)**

- Company name, logo, or text showcased on one souvenir pin flag on a dedicated green. A great keepsake to take home and frame after the event!

### **\$500 WOOFIN WATER SPONSOR (1 AVAILABLE)**

- Company name and logo showcased at on-course Hydration Stations

### **\$250 HAPPY TAILS HOLE SPONSOR (18 AVAILABLE)**

- Company name and logo showcased on one (1) tee sign

**CONTACT US TO CREATE YOUR OWN CUSTOM SPONSORSHIP!**

**\$1,000**

Provides vaccines  
for 40 dogs

**\$500**

Provides an ultrasound  
for a pregnant dog

**\$250**

Provides food for all  
dogs for the day

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# CONTACT

## TOURNAMENT CONTACTS

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